

October 21, 2012

FOR IMMEDIATE RELEASE

Baking for Good

www.bakingforgood.com

jay@bakingforgood.com

888.684.4644 x503



**Baking for Good Releases 2013 Corporate Holiday Gift Guide
Offering New Products Plus Early-Bird Discounts**

New York, NY (October 2013) - The Baking for Good Holiday Gift Guide provides corporations an opportunity to purchase delicious personalized holiday desserts while simultaneously “giving back.” This sustainable online bakery is proud of its social mission: 15% of the net proceeds from each purchase goes to a cause of the customer’s choice. In the last four years, more than \$45,000 in donations has been granted to more than 200 nonprofits.

These irresistible handmade treats from Baking for Good are as visually stunning as they are scrumptious. Attractively packaged gift boxes feature personalized edible image cookies, festive gingerbread and iced sugar cookies, whoopie pies, brownies, and more. Also offered are dairy-free, gluten-free and vegan options. Another bonus: all orders can be personalized with gift cards and marketing materials if placed by December 1st, 2013.

To take advantage of the 15% early-bird discount, orders must be placed by Thursday, November 15. Baking for Good also caters locally in the NYC area working with Seamless.com to fulfill orders for staff meetings and special events.

Outstanding customer service, nationwide shipping and/or local delivery make corporate gifting hassle-free. For a copy of the Baking for Good 2013 Holiday Corporate Gift Guide, contact jay@bakingforgood.com or call 888.684.4644 (ext. 503).

#